

## MEMBERSHIP APPLICATION & PROFILE

**Business Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **ZIP :** \_\_\_\_\_

**Office Phone:** (     ) \_\_\_\_\_

**Fax:** (     ) \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Type of Business:** \_\_\_\_\_

**Briefly describe:** \_\_\_\_\_

**No. of full-time employees:** \_\_\_\_\_ **Part-time:** \_\_\_\_\_

I HEREBY APPLY FOR MEMBERSHIP IN THE **SOUTH LAKE-EXCELSIOR CHAMBER OF COMMERCE** FOR WHICH I WILL PAY THE SUM OF \$\_\_\_\_\_.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**VISA, Mastercard, Discover or check accepted.**

**CC #:** \_\_\_\_\_

**EXP. Date\*:** \_\_\_\_\_ **3-digit code\*:** \_\_\_\_\_ **Zip Code\*:** \_\_\_\_\_

- Required for processing Receipts provided upon request.*
- If you use CC, please only submit your application by US Mail , not electronically.*

## WHAT THE CHAMBER DOES FOR ITS MEMBERS?

**Advocates. Promotes. Publicizes. Coordinates. Communicates.**

Our mission is to ensure the South Lake Minnetonka Area – one of the Twin Cities’ premier places to live, work and play – remains front and center for visitors and residents; new, relocating and expanding businesses; artists, sports enthusiasts, boaters and consumers. We do that on a regular basis by promoting members’ companies, products and services through phone inquiries, web presence, email and print communications to members, and through hospitality and promotions. The Chamber also sponsors monthly membership meetings that emphasize political and business issues, marketing opportunities, professional development and networking.

## CHAMBER-SPONSORED EVENTS

**TOWN HOLIDAY OPEN HOUSE.** Charming, spirited festivities and a community *carol-fest* that will remind us why we love living in this cozy lakeside community. Live music. Santa. Treats. Tree-lighting ceremony. **Noon-6 p.m., Saturday, December 4, 2010.**

**MARDI GRAS GALA:** Friday, March 4, 2011 Party of the Year celebrating our Business Excellence honoree, Community Heroes, and, of course, raising money for the 4<sup>th</sup> of July Fireworks, Art on the Lake scholarship fund, and the chamber’s programs that promote our community. New Orleans jazz, beads, Krewe, craziness and king cake.

**ART ON THE LAKE: Saturday/Sunday, June 11-12, 2011.** Excelsior Commons. One of the Twin Cities’ finest juried art shows. All original art. Live music! Free Shuttle buses [www.excelsiorartonthelake.com](http://www.excelsiorartonthelake.com)

**LAKE MINNETONKA 4<sup>TH</sup> OF JULY CELEBRATION. Monday, July 4, 2011. Excelsior Commons.** Firecracker 2-mile & 10K Run. Kids’ Patriotic Parade. Minnesota National Guard Honor Guard. Minnesota Orchestra. Fireworks. Opportunities for 2011 sponsorships on website after 11-30-10.

**APPLE DAY. Saturday, September 10, 2011, 8 am– 4 pm.** Crafts. Antiques. Collectibles. Family Fun. Edibles. Red Wagon & Doll Buggy Parade. 952.474.5880.

Even as communications and social networking options have increased exponentially, there still is no substitute for face-to-face networking. Membership in the **South Lake-Excelsior Chamber** promotes the business and economic development advantages of the Lake Minnetonka area while creating bridges between suppliers and buyers, customers and sellers, clients and services. Business-to-business networking and professional development are key components of the Chamber's monthly member meetings, held the **third Thursday** of each month.

### **Benefits: Visibility, Connections, Influence.**

Listing on [www.southlake-excelsiorchamber.com](http://www.southlake-excelsiorchamber.com) by name, business category, links.

Listing in **annual membership directory** in alpha-order, by business classification, with advertising options. Directory goes to all members, plus general public and new residents.

"Chamber Members First" in phone, mail, services inquiries.

Regular e-news communications with other chamber members when your firm has a promotion, sale or event that is pertinent.

Access to chamber mailing list in Excel format or preprinted labels at minimum cost.

Sponsorship opportunities events that offer high visibility for your company name/services/products.

Opportunities to participate in community promotions and volunteerism, including but not limited to economic issues, advertising and marketing of the South Lake Minnetonka community.

## **ANNUAL MEMBERSHIP INVESTMENT**

**January 1, 2011 - December 31, 2011**

Membership rates are based on the number of full/part-time employees in a company. Dues are paid annually. Our fiscal year runs Jan. thru Dec.

### **Business Organizations**

Home-based Businesses,  
Single Proprietorships or  
1 full-time employee

\$247

2 – 5 employees

\$288

6 – 10 employees

\$356

11 – 20 employees

\$562

21 or more employees

\$699

**Individual** (retired and/or  
community resident)

\$141

### **Not-for-Profit Organizations**

1-2 employees

\$167

3 or more employees

\$207

The membership investment covers half of the Chamber's annual budget. The balance must be raised through community-friendly events including Party of the Year, Art on the Lake, Lake Minnetonka 4<sup>th</sup> of July Celebration, Apple Day, business expos and special projects. The Chamber is a registered 501C6 Minnesota corporation.

## **MISSION STATEMENT**

The South Lake-Excelsior Chamber of Commerce is the leading representative of the business community, actively promoting a prosperous business climate, thereby creating a positive environment for the entire South Lake Minnetonka Community.

### **Office**

**202 Water Street, Suite 209  
Excelsior, MN 55331**

### **Phone:**

**952.474.6461**

### **Fax:**

**952.474.3139**

### **Mailing Address:**

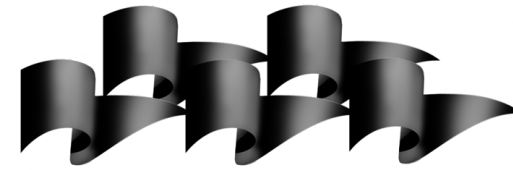
**P.O. Box 32, Excelsior MN 55331**

### **Website:**

**[www.southlake-excelsiorchamber.com](http://www.southlake-excelsiorchamber.com)**

### **Office Hours:**

**Monday-Friday, 9 a.m. - 5 p.m.**



**SOUTH LAKE-EXCELSIOR  
Chamber of Commerce**

*The Chamber Works for You!*

## **MEMBERSHIP APPLICATION 2011**

**Serving the South Lake Minnetonka communities of  
Deephaven, Excelsior, Greenwood,  
Shorewood, Tonka Bay & western sections of  
Minnetonka. Membership is not limited to zip codes.**

## **Board of Directors 2011**

To be determined. Elections held in December 2010.

**President-elect: Jamie Kiefer  
Wells Fargo Bank, Excelsior**

**Past president: Tom Drummond, Owner,  
Tommy's Tonka Trolley, Excelsior**

**Sec.-Treasurer: Chad Babcock  
State Farm Insurance, Excelsior**

**Dick Osgood, Exec. Director,  
Lake Minnetonka Association**

**Lynn Johnson, Community Member, Excelsior**

**Ryan Mason, Mason Motors, Excelsior**

**Blayne Puklich, Excelcycle, Inc., Excelsior**

**Dick Wallace, Foster, Klima & Co., Minneapolis**

**Scott Zerby, Gamers Digital, Excelsior**

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**Executive Director: Linda Murrell**

## **Opportunities to Participate in the Economic and Cultural Life of the South Lake Minnetonka Community**

By joining the South Lake-Excelsior Chamber of Commerce, you are promoting your company's name to the entire local community and beyond. Customers, consumers, clients will presume that you care about the local economic climate. They will assume you are playing a key role in the leadership circles of the South Lake Minnetonka Area. They know the Chamber plays a strategic role in the visibility and marketability of our west suburban Twin Cities area.

We understand your first priorities are to manage and grow your own enterprise; hence, we appreciate it all the more when a member can contribute time and ideas to a Chamber committee or event. Does your membership compel you to go to every meeting and participate in every event? Absolutely not! It does, however, afford you a myriad of opportunities to connect with prospective customers, subscribers and clients through networking, socializing, event sponsorships and business-to-business expos.

### **Third Thursdays are Member Meetings.**

A pleasant way to get away from the office, meet other business owners, promote your products & services and make connections. The Chamber sends e-mail reminders of the date, time and special guest speakers. We invite members and guests to make a brief pitch to the whole group. Our meetings alternate between breakfast and lunches so that more members can attend. E-mail reminders are sent monthly.

